



This toolkit contains information and materials that will help you promote the #BringBrittneyHome campaign via your social-media platforms. Please share this toolkit with your friends, family, and networks. If you have any questions related to the toolkit, please reach out to Apyphanie Dawn, [media@blackfeministfuture.org](mailto:media@blackfeministfuture.org)

RT ON TWITTER / REPOST ON INSTAGRAM / RESHARE ON FACEBOOK

**SOCIAL-MEDIA ACCOUNTS TO FOLLOW & ENGAGE:**

[Instagram](#)

[Twitter](#)

[Facebook](#)

**HASHTAG TO USE WHENEVER YOU POST:**

#BringBrittneyHome

**GRAPHICS TO SHARE WITH YOUR NETWORKS:**

[Click here](#) to download graphics.

**PETITION TO SIGN & SHARE WITH 5 FRIENDS:**

Long link: [www.blackfeministfuture.org/bringbrittneyhome/#petition](http://www.blackfeministfuture.org/bringbrittneyhome/#petition)

Short link: [bit.ly/bbhp petition](https://bit.ly/bbhp petition)

**WEBSITE TO VISIT & SHARE WITH 5 FRIENDS:**

Long link: [www.blackfeministfuture.org/bringbrittneyhome](http://www.blackfeministfuture.org/bringbrittneyhome)

Short link: [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome)

**FAST FACTS:**

- Brittney Griner was detained by Russian officials while attempting to move through a Moscow airport.
- Brittney was detained while working in Russia, playing for UMMC Ekaterinburg; in 2021, she helped the team win its fifth EuroLeague Women championship.
- The *New York Times* reported Brittney's story on March 5th, three weeks after Brittney had originally been detained.
- Experts on detained Americans in Russia are calling into question the allegations against Brittney.
- Brittney's detention is coming at the most dangerous moment in U.S.--Russian relations since the Cuban Missile Crisis.
- The political climate within Russia is hostile to Black people, LGBTQIA+ people, and women.

<sup>1</sup> <https://www.cnn.com/2022/03/12/us/brittney-griner-detained-americans-history/index.html>

<sup>2</sup> <https://www.cnn.com/2022/03/14/sport/brittney-griner-arrest-russia-jonathan-franks-cmd-spt-intl/index.html>

<sup>3</sup> <https://www.nytimes.com/2022/03/05/sports/basketball/russia-brittney-griner.html>

## TOOLKIT: #BRINGBRITTNEYHOME CAMPAIGN

### BACKGROUND INFORMATION

Brittney Griner has been in Russia since February 17, and U.S. officials are waiting to bring her home. Unfortunately, the response to Brittney's detainment from U.S. media and elected officials has been tepid, and has had relatively low media visibility. Brittney's safe return is clearly not a priority for U.S. officials, and Black Feminist Future wants to know: Why?

Brittney Griner is a 31-year-old Black queer woman. She is a partner, friend, family member, and teammate. She is also one of the top players in the Women's National Basketball Association (WNBA) and has been in the overseas professional basketball league for the last nine years. The overwhelmingly wide pay gap between NBA and WNBA players in the U.S. has forced many WNBA players—the majority of whom are Black and queer—to supplement their income overseas.

Russian customs officials allege that Brittney was in possession of vape cartridges containing hashish oil and have opened a criminal case against her. She faces up to ten years in prison. Experts are calling into question the allegations against Brittney, as the lack of transparency and communication from Russian authorities is more indicative of Russian political bargaining than a standard criminal proceeding. In addition to the current geopolitical tensions, there is a longstanding history of discrimination and ill treatment toward Black and queer people in Russia, putting Brittney at an even greater risk of harm.

### WHY IS THIS A BLACK FEMINIST ISSUE? WHY ARE WE TAKING ACTION?

- These are common conditions in which our bodies are policed.
- The gendered and racialized pay gap overwhelming impacts Black women, specifically Black queer women.
- The lack of visibility around this issue in the U.S. media and lack of action taken by elected officials reveals how Black women, girls, and gender expansive people are repeatedly deprioritized.
- Russia's discrimination and treatment of Black and queer people puts Brittney at a greater risk of harm.
- Brittney is ours, and we will fight for ours—every time.

### DEMANDS:

To combat this injustice, BFF is launching the #BringBrittneyHome campaign to raise awareness and amplify the call to urge U.S. officials to prioritize Brittney Griner's swift and safe return home.

- We demand the U.S. government prioritize the swift and safe release and return of Brittney Griner back to the United States - facing no charges.
- We demand ongoing visible proof of Brittney Griner's safety and wellbeing as well as consistent communication and wellness checks while in custody.
- We demand Brittney Griner have access to the same benefits and protections as any other U.S. citizen, including but not limited to, consistent U.S. consular access.

### SAMPLE TWEETS TO SHARE FROM YOUR ACCOUNT:

- Brittney Griner should be home right now with her wife. Sign the petition: [bit.ly/bbhpetition](https://bit.ly/bbhpetition) to ask U.S. officials why they won't prioritize efforts to #BringBrittneyHome
- Brittney Griner has been detained in Russia for XX days, why are U.S. officials waiting to #BringBrittneyHome. Visit [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome) to take action by calling U.S. officials out on their failure to prioritize releasing Brittney Griner from detainment.  
(visit [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome) to see the updated amount of days)
- Brittney Griner is one of us, and we squad up for our own! Sign the petition at [bit.ly/bbhpetition](https://bit.ly/bbhpetition) to squad up with us to #BringBrittneyHome
- Brittney Griner should have the same benefits and protections as any other U.S. citizen. We demand that our elected officials prioritize her safe return home. Visit [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome) to take action with us! #BringBrittneyHome

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## TOOLKIT: #BRINGBRITTNEYHOME CAMPAIGN

### SAMPLE INSTAGRAM + FACEBOOK + LINKEDIN POSTS TO SHARE FROM YOUR ACCOUNT:

- Brittney Griner should be home with her wife. Learn more about the circumstances that have led to Brittney's detainment, and take action with us! Visit [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome) to urge U.S. officials to prioritize efforts to #BringBrittneyHome  
(visit [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome) to see the updated amount of days)
- Brittney Griner is one of us, and we squad up for our own! We must work together and pressure U.S. Officials to take action to #BringBrittneyHome. Sign the petition at [bit.ly/bbhpetition](https://bit.ly/bbhpetition) to squad up with us.
- There is a longstanding history of discrimination and ill treatment of Black and queer people in Russia, putting Brittney Griner at an even greater risk of harm. Brittney's safety should be a priority, and she should have the same benefits and protections as any other U.S. citizen. We demand that our elected officials prioritize Brittney's safe return home. Visit [bit.ly/bringbrittneyhome](https://bit.ly/bringbrittneyhome) to take action with us! #BringBrittneyHome

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